

Organic Baby Height Chart

"Watch your Organic Baby Grow into an Eco Child" (draft image)



Organic Baby Height Chart

We are producing a Height Chart to include in our Organic Baby Info/Sample Packs. The chart will have an eco theme and include tips for teaching a child good eco practices, and life skills whilst having fun!

This item was chosen because Height Charts are a very useful tool for parents and stay on the nursery/child's wall for many years. Our height chart has been designed to go up to 120cm (around 5 years).

The Chart will be printed by Lithoprint, in Wellington, using vegetable-based inks and paper from sustainable plantations.

We will be doing an initial print run of 5000 which will be distributed over six months.

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Lianne Earles – 33 Copeland St – Lower Hutt – Ph 977 3534

email: info@organicbaby.co.nz

Further Information

Organic Baby Info/Sample packs are distributed via our web site and sent to Natural Parenting Groups and Healthcare providers around NZ.

Each pack contains one ecostore washing powder sample, and two skincare samples. Skincare samples currently in stock are from Living Nature, Gaia Baby Skincare and Earth Mama Angel Baby.

Each pack also contains discount vouchers and leaflets on nappies and other natural baby/children's products.

This is a uniquely natural baby pack. (No disposable naps!)

Sponsorship

We have space on the Height Chart for up to six sponsor's logos. Artwork supplied must be eps or vector artwork and be in keeping with the natural/eco theme ie no bright or loud colours.

Your artwork should include:

- Your logo
- Your web site URL
- Short slogan or description

Be part of our "new look" Web site which will incorporate this beautiful new imagery and a new-look directory (goes live in June 2008)

Sponsorship package includes:

- Your logo for inclusion on 5000 Height charts (@ cost \$534+gst)
- Plus your logo on our Sponsors Page, and
- A Full listing on our web site @ **half price!** only \$110+gst
 - Directory Listing (with pop-up page)
 - Listing on our Gift or Nappy page
 - 200 brochure inserts in our info/sample packs
 - Home Page Promotion (subject to availability)
 - New stockist feature on the Search Results Page

Total package \$644 +gst

Amazing value!!!

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Height Chart only

includes your logo on 5000 Height charts.
Your logo on our Sponsors Page.
\$534 + gst for inclusion

Deadline – 30th September 2008

The close off is 30th September 2008, however this offer is limited to six sponsors.

Organic Baby Info/Sample Packs

Costs for inclusion in our Sample Packs

Samples are included - **free** -
Brochures (without samples) are 25c + gst per insertion (minimum 200 inserts) or \$56.25.